

1 LIFE

M Brace It

October 14 – November 15, 2024

JOIN NOW!



1st Place \$50

Company Name:

1 LIFE

Business Slogan:

M Brace It

Competition Details:

We are inviting creative designers to participate in a logo design contest for "1 Life," a modern clothing brand with the inspiring motto: "Mbrace It." The brand is aimed at individuals aged 12 to 35, with a focus on style, simplicity, and meaning.

About the Brand:

Company Name: 1 Life

Slogan: Mbrace It

Target Audience: Youth and young adults (ages 12 to 35), though it should appeal to older audiences as well.

Concept & Inspiration: The design must reflect the brand's ethos of resilience, balance, and inspiration. The brand's slogan "Mbrace It" symbolizes key qualities:

M – Manifest

B – Balance

R – Resilience

A – Acceptance

C – Confidence

E – Empathy

...which together Inspire Thankfulness.

Logo Requirements:

The current concept involves the number "1" transitioning into the letter "L," symbolizing the brand name "1 Life."

The design should be modern, minimalist, and stylish, suitable for use on clothing, tags, and other branding materials.

Please incorporate the slogan "Mbrace It" into the design.

Colors: Preferred colors are red, black, white, pinks, and orange; however, feel free to explore other modern color combinations that fit the brand's identity.

Design Style: Clean, trendy, and versatile. It should look great in various formats (digital, print, clothing labels, etc.) and help shape the website's visual identity.

Additional Context: The founder, a 19-year-old man, has poured his passion into designing this brand to reflect his life experiences. He has faced loss and challenges, and now he seeks to inspire

others through his clothing line. Your design should resonate with this heartfelt story and appeal to people who appreciate meaningful, stylish apparel.

File Requirements:

Submit your logo in the following formats: .EPS, .AI, .JPG, .PNG Transparent.

Your submission should be ready for use in a variety of branding applications, including digital platforms and clothing tags.

Prize:

\$50 to the winning designer.

Submission Instructions:

Submit your designs to the contest page.

You may upload up to 10 logo designs.

DO NOT copy others' work. Your submission will be removed, and you risk being banned if found plagiarizing.

Use logo mockups to showcase your design in a realistic way, but also include a .PNG transparent version for review.

Make sure your design tells a story, embraces resilience, and inspires confidence and empathy. We can't wait to see your creative ideas!

Submission Guidelines:

Your logo should work well in both color and black-and-white.

Submit your design in .jpeg format and also send (AI, EPS, SVG) and high-resolution raster format (PNG, JPG) in a .zip file at contact@graphicsfamily.com

Ensure that your design is original and doesn't infringe on any copyrights.

Competition URL:

Upload Period:
October 14 – November 15,2024

Voting Period:
October 14 – November 15,2024

WINNERS WILL BE ANNOUNCED ON NOVEMBER 17

Prizes:

1st Place “Best Logo Design Award” – 50\$

IMPORTANT:

After you upload and submit the logo to the competition, please send an e-mail to contact@graphicsfamily.com with an archive containing the .PSD, .AI or .EPS source file of the logo and also your details in a text file, including your name, PayPal e-mail and Fiverr profile URL to be able to receive the prizes via PayPal or Fiverr Order + 5 Stars Review.

contact@graphicsfamily.com

How the Logo Design Competition Award Winners are Chosen:

1st Place "Best Logo Design Award" - Manually Picked by Company Representative

How to Win:

1. Be Creative! DO NOT COPY OTHERS WORK.
2. Invite your friends to vote for your logo by sharing the LOGO URL to Facebook and Twitter. For mobile phone visitors, a WhatsApp icon for sharing the logo image is displayed. Use it also for sharing the LOGO URL to increase the votes number with the help of your WhatsApp contacts.
3. Revise your logo several time before submitting it to the competition.

Voting rules:

A user is allowed to vote for 3 different logos in 24 hours.

GOOD LUCK!



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YOUTUBE CHANNEL: <https://www.youtube.com/channel/UCZArXJ5q9msGVjZioiyeMng>

Don't hesitate to contact us for any inquiry: contact@graphicsfamily.com